

Sponsorship Opportunities

	Title	MVP	All-Star	Ace	Ala Carte
Sponsorship Opportunity	Sponsor	Sponsor	Sponsor	Sponsor	Options
	\$20,000	\$12,000	\$7,500	\$6,000	
Exclusive Title	√				
Video Interview	√				
Attendee Passes (additional to annual sponsorship allotment)	6	5	4	3	2
Exhibit Booth (8' x 8') Includes: Pipe & Drape/Power / Table & Chairs	√	√	√	√	
Simple Booth Signage	√	√	√	√	
2 Minute Welcome (on 31 st)	√				
Session Sponsor	√	√			
Ad in Program	Spread	Page	½ Page		
Lunch (on 31 st)	√				
Co-Breakfast Sponsor (on 1 st)		√			
Co-Networking Breaks			√		
Logo on Conference Website	√	√	√	√	√
Branding on all Promotions	√	√	√	√	√
Session Sponsorship					\$4,000
Case Study (2-Thu; 2 Fri)					\$5,000
Co-Reception Sponsor at College Hall of Fame (on 30 th)					\$4,000
Lanyard Sponsor					\$5,000
Badge Sponsor					\$5,000
Registration Sponsor					\$4,500
Full Page Ad in Program					\$2,000
½ Page Ad in Program					\$1,500



OVERVIEW

Since its inception, the College Sports Media Awards have recognized the best in class in college sports production. In the previous nine years, SVG has celebrated those who have pushed the envelope and set a higher standard for all who are part of this industry.

Once again, at this year's SVG College Sports Summit, the Sports Video Group (SVG) and the National Association of Collegiate Directors of Athletics (NACDA) will award the outstanding work in college sports video productions from campuses across the country, and the staff that makes them possible.

Presented by the Sports Video Group & the National Association of Collegiate Directors of Athletics

Divisions

- National Networks
- Regional/Local Networks, Syndicators, and Production Companies
- Collegiate Athletics
- Collegiate Student

Categories

- Live Game Production
- Live Non-Game Production
- Program Series
- Special Feature
- Promotion Video: Hype, Open, Tease, PSA, or Marketing Campaign

Award Sponsorship Opportunities

Please see below the following options on ways to get involved at the CSMA's and support the College Sports Industry.

Title Sponsorship: \$6,500 (1 available)

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| <ul style="list-style-type: none"> • 2-minute executive welcome to Award Ceremony • Presentation of the SVG Pioneer Award • Full Page Salute ad in CSS event program • Exposure on promotions and marketing materials | <ul style="list-style-type: none"> • Web banner ad on CSMA webpage of CSS website • On Screen and physical signage • Logo recognition in event program • Stage recognition |
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Benefactor Sponsorship: \$4,000

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| <ul style="list-style-type: none"> • Presentation of the one CSMA Award • Half Page Salute ad in CSS Event Program • Exposure on promotions and marketing materials • Logo on CSMA webpage of CSS website | <ul style="list-style-type: none"> • On Screen and physical signage • Logo recognition in event program • Stage recognition |
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Patron Sponsorship: \$2,000

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| <ul style="list-style-type: none"> • On Screen and physical signage • Exposure promotions and marketing materials • Logo on CSMA webpage of CSS website | <ul style="list-style-type: none"> • Logo recognition in event program • Stage recognition |
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Pioneer Award: \$3,500 (1 available)

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| <ul style="list-style-type: none"> • 1 min salute intro • On Screen and physical signage • Exposure promotions and marketing materials | <ul style="list-style-type: none"> • Logo on CSMA webpage of CSS website • Logo recognition in event program • Stage recognition |
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Technology Leadership Award: \$3,500 (1 available)

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| <ul style="list-style-type: none"> • 1 min salute intro • On Screen and physical signage • Exposure promotions and marketing materials | <ul style="list-style-type: none"> • Logo on CSMA webpage of CSS website • Logo recognition in event program • Stage recognition |
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To support the any of the awards, contact rob@sportsvideo.org or agabel@sportsvideo.org