

SPORTS VIDEO
PRODUCTION
DISTRIBUTION
ENGAGEMENT



MAY 29 – 31, 2019
OMNI HOTEL AT CNN CENTER • ATLANTA
FEATURING COLLEGE SPORTS
MEDIA AWARDS & FESTIVAL

SVG COLLEGE SUMMIT FAQ'S:

Everything you and your managers should know about attending this show

Back-to-school means planning, so here's another date and opportunity to put in your calendar and discuss with your boss. With more product training events than ever before, the SVG College Summit is vital to your facility and professional performance.

Here's everything you need to know about next year's show:

When: May 29-31, 2019

Where: Omni Hotel at CNN Center, Atlanta

What: The leading, annual conference of college sports communicators and creatives, providing training, education and ROI case studies about production, distribution and fan engagement.

The 2019 Summit will once again include:

- 12+ expert panels and presentations
- 2+ keynote speakers (click [here](#) for last year's keynotes)
- 40+ technology vendor demo stations (click [here](#) for last year's event website)
- 3 networking meals and receptions
- #1 annual college sports creative awards and festival (click [here](#) for CSMA website)
- 2 major college training programs from Ross and Newtek

Who attends the Summit?

600 college sports broadcasters, digital producers, information officers, and campus technologists attend every year, representing 150 different schools and every major college sports broadcaster (click [here](#) for last year's attendee list)

Why should I attend the SVG College Summit?

#1 conference of the year for attendees, even ahead of NAB.

How Much?

Surveys indicate that the average attendee budget is less than \$600, including registration, awards entry, travel and hotel (\$139 per night for double occupancy).

Who's in charge of the Summit?

For a list of this year's Conference Committee members [click here](#). The Summit is produced by SVG (Sports Video Group), a professional trade association that supports the sports video production industry through its respected editorial coverage and professional networking events. For more information on SVG, visit: www.sportsvideo.org.

Can I also attend the College Sports Media Awards ceremony and reception?

The SVG/NACDA College Sports Media Awards have over 400 submissions this year. The Awards ceremony and reception are open to all Summit attendees and this year's program includes a full-morning of successful storytelling case studies, how-to's, and production tips by Award winners. Learn from the pro's and your peers how to make more memorable and effective videos and set a strategy in motion to win a coveted award for your school and your video team next year and beyond.

Where can I find out more?

Here's the SVG College Summit website: www.SVGCollege.com

Here's how to get a discount hotel room: <http://www.svgcollege.com/travel-hotel/>

Here are this year's Summit Advisors: <http://www.svgcollege.com/advisory-committee/>

Here's who attended last year's show: <http://www.svgcollege.com/look-whos-coming/>

Here are some session videos from last year's show: <https://www.youtube.com/playlist?list=PLw0UHiV5tMVAIzbd-w6pdb7Sx7WVJ5i2J>

Where can I view the award-winning videos?

<http://www.collegesportsmediaawards.com/csma/>

Who Should I Contact?

Andrew Lippe is our event registrant manager. Reach him any time at Andrew@sportsvideo.org