



# VIRTUAL CAMPUS 2020

**JUNE 22-25**  
**INNOVATION ISN'T CANCELED**

## Sponsorship Opportunities

### TITLE • SOLD OUT

- Executive welcome • Panel position • Session introduction • Includes **TECH PORTAL** sponsorship (see below)
- Spread ad in digital event program • Product training room promotion • Marketing/Branding on event webpage, virtual slides, social graphics, registration site, and event promotions • Post SVG College Summit Series registration list • Exclusive College Sports Media Awards (CSMA) sponsor • CSMA: Congratulations letter to all CSMA finalists (subject to SVG approval)
- CSMA: Logo incorporated into CSMA logo and used in all CSMA promotions

### CASE STUDY PRESENTATION

\$4,500 • 1 available per day

- 15-minute case study presentation (approved by SVG)
- Full page ad in digital event program
- Marketing/Branding on event webpage, virtual slides, social, registration site and all promotions
- Post College Summit Series registration list

### COLLEGE INITIATIVE

Available only to SVG College Initiative Sponsors

- Choice of either **TECH FOCUS PANEL** or **TECH PORTAL** (see below)
- Full page ad in digital event program
- Enhanced marketing/branding on event webpage, virtual slides, social, registration site and all promotions
- Post College Summit Series registration list

### TECH FOCUS PANEL

\$3,500 • 1 panel per day / 4 positions available per panel

June 22: Production Efficiency

June 23: Control Room Essentials

June 24: At-Home Production Tools

June 25: Campus Connection

- Panel position on target topic
- Half page ad in digital event program
- Marketing/Branding on event webpage, virtual slides, social, registration site and all promotions
- Post College Summit Series registration list

### TECH PORTAL

\$2,500 • Based on availability

Portal webpage includes:

- Video Player: 10-minute interview with SVG editor, sizzle reel, YouTube playlist, product demos
- Resource/Download Area: brochures, white papers, case studies, catalogs, etc.
- Featured Product Area: new product specific info
- Marketing/Branding on event webpage, virtual slides, social, registration site and all promotions
- Post College Summit Series registration list

### SESSION INTRODUCTION

\$2,000 • Based on availability

- 2-3 minute introduction before panel
- Marketing/Branding on event webpage, virtual slides, social, registration site and all promotions
- Post College Summit Series registration list

### PRE-EVENT TRAINING ROOM PROMO

\$1,500 • Based on availability

- SVG promotes your pre-event training room video to SVG College Summit registration list
- Marketing/Branding on event webpage, virtual slides, social, registration site and all promotions
- Post College Summit Series registration list

### SIZZLE REEL VIDEO

\$1,000 • Based on availability

- 30-sec. video to be played in between panels of your choice  
 SPECS: 720p/59.94 H.264 .mp4/.mov files
- Marketing/Branding on event webpage, virtual slides, social, registration site and all promotions
- Post College Summit Series registration list

### FOR MORE INFORMATION, CONTACT:

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