



# COLLEGE SUMMIT

a virtual event **JUNE 22-24**

## SPONSORSHIP OPPORTUNITIES

### TITLE

- Opening remarks / executive welcome
- Executive on panel\*
- 30-60 second sizzle reel video (runs once)
- Marketing/branding on event webpage, virtual slides, social graphics, digital event program, and event promotions
  - Post SVG College Summit registration list
  - College Sports Media Awards (CSMA) title sponsor
  - CSMA: Logo incorporated into CSMA logo and used in all CSMA promotions

### DIAMOND \$6,500

- Executive on panel\*
- 30-60 second sizzle reel video (runs once)
- Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions
- Post SVG College Summit registration list

### CASE STUDY PRESENTATION \$6,000

- 15-minute case study presentation (approved by SVG)
- Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions
- Post SVG College Summit registration list

### GOLD\*\* \$5,000

- Executive on panel\*
- Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions
- Post SVG College Summit registration list

\*\*INCLUDED WITH COLLEGE INITIATIVE SPONSORSHIP

### WORKSHOP SPONSOR \$4,500

(Limited to 2 per Workshop)

- 3 minute technology overview during a Workshop of your choosing
- Panel position on Workshop Track
- Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions
- Post SVG College Summit registration list

### CAMPUS CONNECTION TOUR \$3,500

- 3 minute technology overview before a Campus Connection Tour
- Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions
- Post SVG College Summit registration list

### SIZZLE REEL VIDEO \$3,000

- 30-60 second sizzle reel video (runs once) @ 720p/59.94 H.264 .mp4 /.mov files
- Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions
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### MENTOR CIRCLE SPONSOR \$2,500

- Attend and contribute to a solution based conversation in hyper targeted topic discussions
- Marketing/branding on event webpage, virtual slides, social, digital event program, and event promotions
- Post SVG College Summit registration list

### TO ACTIVATE A SPONSORSHIP, CONTACT:

**Rob Payne / rob@sportsvideo.org**

**Andrew Gabel / agabel@sportsvideo.org**

**\*PLEASE NOTE: All panels will record in advance of the event.**